



# EVESHAM

FESTIVAL

SPONSORSHIP OPPORTUNITIES



**One of the UK's premier angling competitions featuring three full days of fishing over the August Bank Holiday weekend**

River bank locations available for exclusive sponsorship to thousands of visitors across 3 whole days

Alongside a star-studded line up of local and national competitors - including some of the most famous names in the industry - the event features an established retail village consisting of many top brands where a fantastic deal is never far away. Combined together, the event attracts over 30,000 avid angling fans each year.

At the 2019 festival, why not take advantage of these impressive numbers by exposing your business to the spectators through section sponsorship?

## WHAT HAPPENS?

Visitors congregate along the river bank from the moment the draw is made to watch their favourites set-up then keep checking on their progress during the 5 hour contest.

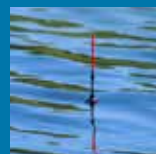
Interest increases following the end of the contest as the weighing-in process begins as a cult following walks from peg to peg to see who has had the best catch of the day.





## PRICING FOR THE ENTIRE WEEKEND

<b>Zone A:</b>	Pegs 01-21	<b>£500</b>
<b>Zone B:</b>	Pegs 21-40	<b>£500</b>
<b>Zone C:</b>	Pegs 41-62	<b>£400</b>
<b>Zone D:</b>	Pegs 63-80	<b>£400</b>



Each section sponsor will receive exclusive rights to use the space as they desire, providing all material is placed river-side of the viewing barrier rope. Sponsors equipment must take care to not skyline the anglers.

This is the perfect opportunity for banners, bunting, product placement, flags... anything to get your business recognised!

# BENEFITS

- Exclusive use of the area at each section (river-side of the spectator boundary).
- Your business announced over the festival PA system
- Inclusion in the festival programme
- Mentions and tagging on the festival social media pages
- Listing on the festival website
- Target audience of over 30,000



# WHAT NEXT?

Interested businesses should contact **Steve Knight**:

☎ 01386 565519

✉ [steve.knight@wychavon.gov.uk](mailto:steve.knight@wychavon.gov.uk)

# TERMS & CONDITIONS

- Sections will be sold on a first-come-first-served basis.
- Sponsors are responsible for their physical items at all times. No security will be provided overnight for the river stretch. Safe storage can be provided on request.

